

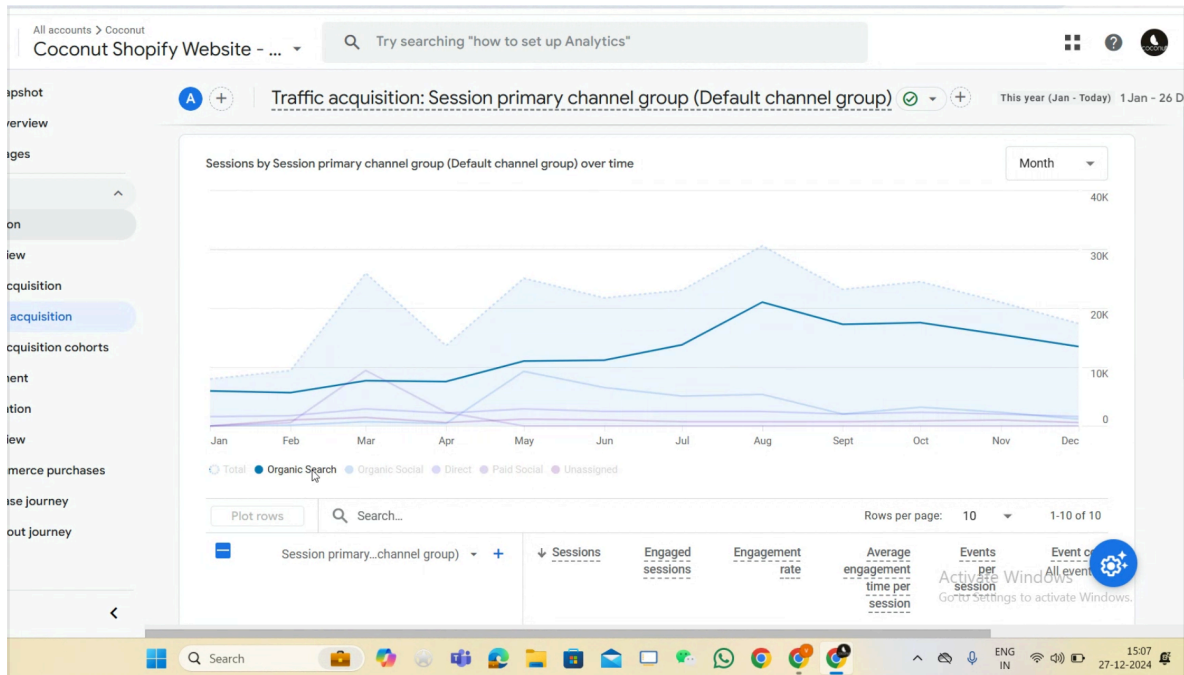
Maintenance:

1. Check Theme Version and Updates
2. Empty Cart Plugin?
3. Service Center Page
 1. Ref: <https://zebronics.com/pages/service-centres>
 2. <https://locate.apple.com/in/en/service?pt=3&lat=28.6314733&lon=77.2167787&address=New%20delhi>
4. Privacy Policies
5. Reviews and Rating
6. Changes as per Yuva Theme Sheet:
 - Added a new setting to show social media icons in the announcement bar.
 - Added new settings for contact details in the header
 - Added new settings to enable swipe on mobile in collage, color based collections, featured collection, collection tabs and gallery carousel.
 - Added animated icons to the featured product, tabbed collage, promotional banner and image with text sections.
 - Made visible sticky add to cart on the mobile.
 - Added a feedback video option in the testimonials section.
 - Added a new block named product variations to link directly to other products as product swatches on the product page.
 - Added a new setting to add autoplay video in the slideshow section.
 - social media gallery.
 - Added a new setting to show cart count with cart icon in the header.
 - Added a new section named 'Shapes.'
 - Added speech search in the search drawer. Speech search is not supported by all devices/browsers. The option will not show to the customer when the device is not compatible.
 - Added a new setting to add search prompts in the search bar.
 - Added a new block to display the payment icons and terms and conditions checkbox above the add to cart button on the product page.
 - Specification Section on Product Page
 - Add User Manual Button on Product Page
 - Added new settings to show register/login as a drop down or popup along with page redirects on the header.
 - Zoom Button Feature on Product Page
 - Added a new section named Tabbed collage which can be used to show image, video or product details in form of collapsible tabs.
 - Added product upsell feature for the cart drawer and cart page in theme settings.

SEO:

1. What is the criteria for deciding the backlinking website?

2. Please explain the growth through SEO here?
3. What is the concept of Cohorts in Google Analytics
- 4.



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